



Learn Beyond

**KPR Institute of  
Engineering and  
Technology**

(Autonomous, Affiliated to Anna University)



**MI QUINIX**  
Mechatronics Student Association

 **chakravyuha** 

# POSTER DESIGNING



## **Basic Guideline:**

- Each team must consist of 1-2 members.

## **Time Allocation:**

**3 hours total per team**

- 2 hours for the design.
- 1 hour for evaluation

## **Rules and Regulations:**

- The theme will be announced at the start of the competition.
- Posters dimensions and template will be announced during competition.
- Single Round-Participants will be given a theme at the start. They must design and submit the poster within the given time limit.
- Plagiarism or copying existing posters is strictly prohibited.

## **Evaluation Criteria:**

- Creativity & Originality – Innovative representation of the theme.
- Relevance – How well the poster connects with the given theme.
- Presentation – Neatness, clarity, and overall visual appeal.
- Impact – Ability of the poster to convey a strong message.

## **Event Protocol:**

- Teams should report at the venue/hall within 10 minutes after the coordinator's announcement.
- No delays are allowed. Any change in timing must be informed to the coordinator in advance.
- Failure to report on time or absence without prior notification will lead to disqualification.

## **Evaluation and Jury Decisions:**

- The jury's decision will be final and binding.
- Any doubts or concerns regarding decisions should be directed only to the event officials.
- Non-compliance with rules or instructions from officials will result in disqualification.